



WATERBROOK PRESS

**A Woman of Strength and Purpose**  
Directing Your Strong Will to  
Improve Relationships,  
Expand Influence, and Honor God  
Cynthia Ulrich Tobias



**TARGET AUDIENCE:**

- Christian women of all ages, backgrounds, and life situations who want to use their strong will to consistently serve and live all out for God.
- Readers who are familiar with Cynthia Tobias
- Fans of Focus on the Family and their radio program, blogs, podcasts, magazines, and newsletters
- Strong-willed women who want to use their strengths in relationship, parenting, marriage, church, and careers
- Perfect for women's small group discussions
- Everyone who wants to bring out the best in a strong-willed woman

**How women with the greatest determination can make the greatest difference.**

This book can reach strong-willed women of strength and purpose who want to use their strong will for good. It establishes a fluff-free zone for women whose time is limited, but whose vision is broad. This is a book for those who are on the front lines of the culture—those who want to change the world and those who are already doing it. It encompasses all ages, all life situations, and all ethnicities. What all these women have in common is the desire to use their strong will to bring honor to the Creator of it.

**DISTINCTIVE MESSAGE:** Packed with action-oriented direct language, this book honors the God-designed vitality of confident Christian women. Rather than suggesting they soften their approach or sublimate their strengths, the author challenges readers to lean into their passion and use it for good.

**BEST-SELLING AUTHOR:** Tobias has published numerous books related to learning styles and the strong-willed personality, with sales totaling more than 735,000.

**STRONG MEDIA PLATFORM:** Cynthia Tobias has been featured in the "Best of Broadcast" on *Focus on the Family* radio for five years in a row. Represented by Ambassador Speakers Bureau, she maintains a busy schedule of teaching seminars and is a popular presenter for businesses, government agencies, churches, and schools throughout the U.S. and the world.

**EXPERT, REAL-WORLD INSIGHTS:** For years Cynthia has been sharing her expertise on how to deal with strong-willed individuals. Her background includes thirty years of private practice and business ownership, eight years of teaching public high school, and six years in law enforcement.

**Author Site:** [www.CynthiaTobias.com](http://www.CynthiaTobias.com)