Cynthia Ulrich Tobias, M.Ed.

Cynthia's background includes:

***27 years in private practice**

***8 years as a public high school teacher**

***6 years as a reserve police officer**

She is internationally recognized as:

—The best-selling author of 11 books.

—A popular presenter at work-shops, classes and seminars for businesses, government agencies, churches and school districts throughout the U.S. and the world.

—A featured guest on radio and television throughout North America.

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Corporate clients have included General Motors, LAPD, Boeing, Children's Hospital, WA State Hostage Negotiators Assoc., as well as numerous other government agencies, law enforcement and fire and rescue services.

An Introduction & Overview of the Proposed Training Modules for

The Way We Work

By Cynthia Ulrich Tobias, M.Ed.

A Practical Look at How to Bring Out the Best in Everyone

Module One: Learning & Communicating Style

Solid research delivered through an entertaining and enlightening presentation

Insights and Strategies to:

- Build confident learners
- Focus on natural strengths
- Develop effective teamwork

Module Two: Turning Conflict Into Cooperation

Immediately useful and effective techniques for dealing with strong-willed people of all ages

Insights and Strategies to:

- Motivate even the most resistant person
- Drastically reduce confrontation and conflict
- Build strong and positive relationships

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Apple St.
APPLIED LEARNING STYLES

PO Box 23162, Federal Way, WA 98023
(253) 988-4120; email: ctapplest@gmail.com

Some Enthusiastic Praise for
Cynthia Ulrich Tobias, M.Ed

Few speakers have won the respect and following of our work group. She's the first who is getting return engagement requests.

—Lee Soptich
Fire Chief, Eastside Fire & Rescue, Issaquah, WA

Your inspirational and motivating words received countless accolades from conference attendees... I look forward to working with you in the future.

—William J. Bratton,
Former Chief of Police, Los Angeles Police Department

Cynthia is an excellent communicator. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard.

—Gabrielle Dudley
Children's Hospital Foundation, Seattle, WA

It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and...put both of these abilities together to drive home a point. Thank you again for a fantastic program.

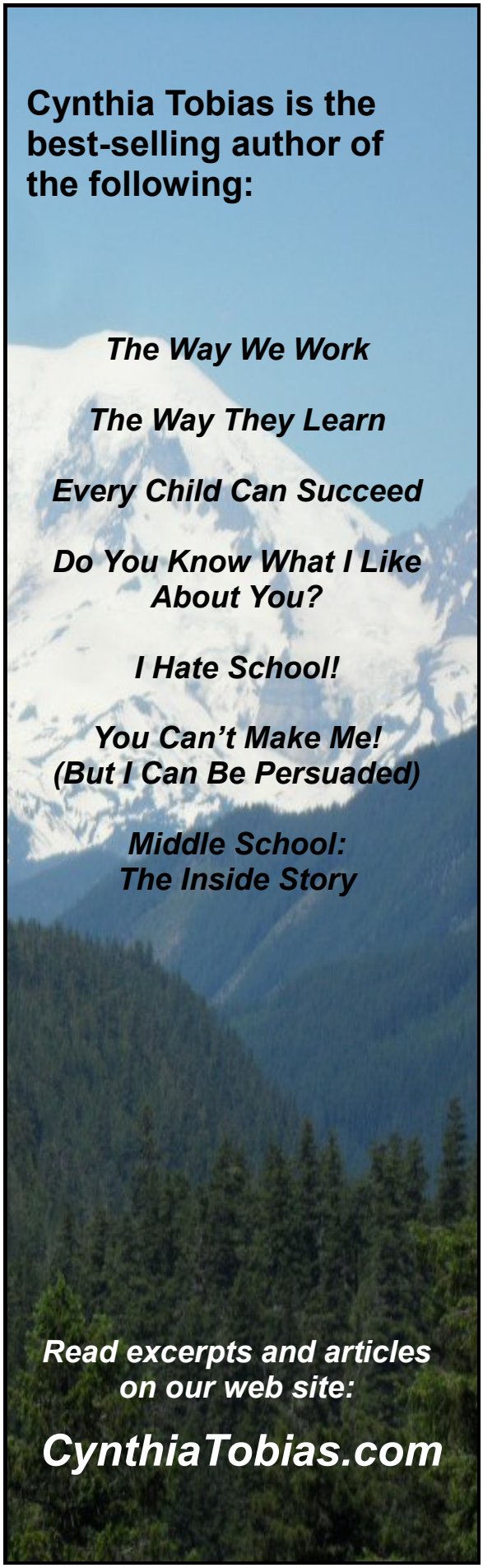
—Pete Hunt
Automotive Service Assoc. of Washington, Lakewood, WA

Cynthia did a great job, and her assessment of our needs was right on the money."

—Don Porth
SOS FIRES: Youth Intervention Programs, Welches, OR

I wanted to thank you again for being such an integral part of our Police Commanders Course faculty. The message you deliver provides our leadership folks with much needed tools as they face the challenges of leading a diverse law enforcement force at each of our installations across the Marine Corps. Our success in training and education is due in large part to your participation.

--Stephen K Reese
Head, Training & Education, Marine Corps Law Enforcement

Cynthia is extremely insightful and has a fabulous sense of humor that keeps her audience engaged. Her thought provoking and interesting presentation leaves folks with a much better understanding of different personalities in the workplace and how to appreciate the differences. She also demonstrates through examples how to apply that knowledge in the work place to build stronger teams and a cohesive work environment. I highly recommend Cynthia as a guest speaker.

-- Karen Moffett
Human Resources Manager, Sound Family Medicine