

# Motivating Students to Take Charge of Their Own Success

*Practical Strategies for Helping Every Child Succeed*

Apple St. LLC  
(Applied Learning Styles)

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**CynthiaTobias.com**

Cynthia Ulrich Tobias, M.Ed.

Cynthia's background includes:

\*8 years as a public  
high school teacher

\*6 years as a police officer

\*27 years in private practice

She is internationally recognized as:

—Best-selling author of 11 books.

—A popular presenter at workshops,  
classes and seminars for businesses,  
government agencies, churches and  
school districts throughout the U.S.  
and the world.

—A featured guest on radio and  
television throughout North America.

—The mother of adult twin sons.

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Corporate clients include General  
Motors, LAPD, Walt Disney, Merrill  
Lynch, and BNSF Railroads, as well  
as numerous government agencies,  
law enforcement and fire and rescue  
services.



Presented by best-selling  
author and popular speaker

**Cynthia Ulrich Tobias, M.Ed.**

***Are you tired of hearing excuses?  
Do any of your students dread coming to school?  
Are any strong-willed children driving you crazy?***

*What if a student's struggle to cope with the traditional  
classroom is actually a great indicator of future success?*

In this intensely practical seminar, you can gain insight into how the mind of a learner works, recognize why the strong-willed child may choose not to obey, and learn techniques for sharing control without compromising authority. You'll get ideas and strategies for motivating all kinds of learners while maintaining bottom-line accountability and discipline. Sometimes the teacher and school will change to adapt to the needs of an individual student. More often, however, the students must learn to adapt to different situations and circumstances. Come see how even the most reluctant or frustrated students can become confident learners and be more successful in school and in life when they actually

***Take Charge of Their Own Success!***

## Recommendations from enthusiastic clients:

Cynthia is extremely insightful and has a fabulous sense of humor that keeps her audience engaged. Her thought-provoking presentation leaves folks with a better understanding of different personalities in the workplace and how to appreciate the differences. She also demonstrates how to apply that knowledge in the work place to build stronger teams and a cohesive work environment. I highly recommend Cynthia as a speaker.

-- Karen Moffett

**Human Resources Manager, Sound Family Medicine**

Your inspirational and motivating words received countless accolades from conference attendees. I look forward to working with you in the future.

—William J. Bratton, Former Chief of Police  
**Los Angeles Police Department**

There are no words that can express my gratitude for what you were able to accomplish with my Board of Directors. The tools you gave helped to accomplish more than I could have hoped for.

—Larry Wieda, Past President

**Crime Stoppers Int'l, Inc., Albuquerque, NM**

The attendees of our Women in Policing Seminar were captivated by the fact that Cynthia Tobias really understands policing, different learning styles, and the strong personalities that it takes to work in such a career. I have never seen such an attentive audience. Almost a year later people are still taking about the seminar and how we learned a lot about ourselves that day.

—Terri MacMillan, Retired Sergeant

**Seattle Police Department, Seattle, WA**

In my opinion, and that of our senior consultants, *Learning Styles* has revolutionized our practice.

—David V. Axene

**Milliman & Robertson, Seattle, WA,  
San Diego & San Francisco, CA**

## Cynthia's books include the following:

*The Way We Work*

*The Way They Learn*

*Every Child Can Succeed*

*Middle School: The Inside Story*

*You Can't Make Me! (But I Can Be Persuaded)*

*I Hate School!*

**Read excerpts and articles on our web site:**

***CynthiaTobias.com***

I wanted to thank you again for being such an integral part of our Police Commanders Course faculty. The message you deliver provides our leadership folks with much needed tools as they face the challenges of leading a diverse law enforcement force at each of our installations across the Marine Corps. Our success in training and education is due in large part to your participation.

--Stephen K Reese

**Head, Training & Education, Marine Corps Law Enforcement**

The raves and positive comments continue to come back to me from other individuals that attended the presentations with the instructors. ...They feel there is so much that you can offer in the fun and informative method of teaching you have demonstrated!

—Elenjo Schaff

**Eastside Fire and Rescue, Issaquah, WA**

Cynthia is an excellent communicator. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard.

—Gabrielle Dudley

**Children's Hospital Foundation, Seattle, WA**

It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and put both abilities together to drive home a point. Thank you for a fantastic program.

—Pete Hunt

**Automotive Service Association of Washington, Lakewood, WA**

Cynthia did a great job and her assessment of our needs was right on the money.

—Don Porth

**SOS FIRES: Youth Intervention Programs, Welches, OR**

**Contact us for more information today!**

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