

Getting to Know The Way They Learn: *An Introduction to Learning Styles*

A Practical, Entertaining Seminar

By Best-Selling Author

Cynthia Ulrich Tobias, M.Ed

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(Applied Learning Styles)

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Cynthia Ulrich Tobias, M.Ed.

Cynthia's background includes:

*8 years as a public
high school teacher

*6 years as a police officer

*27 years in private practice

She is internationally recognized as:

—The best-selling author of 11
books.

—A popular presenter at workshops,
classes and seminars for
businesses, government agencies,
churches and school districts
throughout the U.S. and the world.

—A featured guest on radio and
television throughout North America.

—Mother of twin sons , now young
adults.

Corporate clients include General
Motors, LAPD, Walt Disney, Merrill
Lynch, and BNSF Railroads, as well
as numerous government agencies,
law enforcement and fire and rescue
services.



**We Can Teach
Them
The Way
They Learn!**

In this entertaining, fast-paced and informative session, you'll hear about *Learning Styles*, the inborn traits and characteristics that identify natural learning strengths. As we discover and value each individual's unique talents and abilities, we can develop practical strategies that will reach and motivate all kinds of learners. Even the most reluctant students can discover how to effectively use their learning style, both in and out of the classroom. Learn to unlock the potential for incredible success in both children *and* adults by getting to know

The Way They Learn!

Recommendations from enthusiastic clients:

I wanted to thank you again so much for doing the trainings for our mentors last week - it was amazing how many people were so moved by your words and commented to me in emails about how great it was!

--Jennifer Youngblood, Mentor Coordinator
Communities in Schools, Federal Way, WA

I want to extend the most heart-felt thank you to you for your training Friday. Several teachers are very excited about trying your techniques with some students they feel they have no influence over. Your techniques give us hope with the most challenging students.

— Steve Backman, Administrator
Lawrence Gardner High School - Topeka Juvenile Correctional Facility

Those who sat under your leadership were inspired, affirmed, and challenged. They returned to their place of service with new understandings, ideas for implementation, and resources as they minister to children and their families. Thank you for sharing your talent, insight and time with us.

--Barbara Lyon, Conference Chair
Child Development Alliance, Orange Park, FL

Cynthia is terrific, very well received by parents and faculty.

—Lynn Rosenbach
Faith Lutheran School, Las Vegas, NV

Cynthia is an excellent communicator. She uses large doses of humor and many real-life anecdotes to convey her messages. I wholeheartedly recommend Cynthia as one of the best seminar presenters we have ever heard.

—Gabrielle Dudley
Children's Hospital Foundation, Seattle, WA

The raves and positive comments continue to come back to me from other individuals that attended the presentations with the instructors. They feel there is so much that you can offer!

—Elenjo Schaff
Eastside Fire and Rescue, Issaquah, WA

Cynthia's books include the following:

The Way We Work

The Way They Learn

Every Child Can Succeed

Middle School: The Inside Story

You Can't Make Me! (But I Can Be Persuaded)

I Hate School!

Read excerpts and articles on our web site:

CynthiaTobias.com

Thank you so much for your participation in Focus on the Family's first-ever Teachers in Focus Conference. The attendees were overwhelming in their positive comments. Several wrote that they planned to make specific changes in their classrooms to try to recognize the strengths of all their students. The presentations were a total success—all that we had wanted them to be!

—Tom Minnery
Focus on the Family, Colorado Springs, CO

Many weeks have gone by since your teaching engagement at the Lifeway Conference Center at Glorietta, New Mexico, and I am still remembering the huge delight of every person in the room! The three presentations seemed like just a few minutes to those of us who soak up every word you say, learning while we laugh! ...Our customers feel that we provided something out of the ordinary when we brought you to our events.

—Martha Kirkland
Lifeway Church Resources, Nashville, TN

You are not only a masterful speaker with a quiet winsome way, Cynthia, but your message is one that parents and teachers all over the world long to hear.

—Sandy Smith
Bailey Smith Ministries, Atlanta, GA

Your inspirational and motivating words received countless accolades from conference attendees...I look forward to working with you in the future.

—William J. Bratton, Former Chief of Police
Los Angeles Police Department