

Turning Conflict Into Cooperation

Bringing Out the Best in the Strong-Willed Person

A Seminar That Can Bring Immediate Relief

By Best-Selling Author

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Cynthia Ulrich Tobias, M.Ed.

Cynthia's successful background includes:

***8 years as a public high school teacher**

***6 years as a police officer**

***25 years in private practice**

.Cynthia's corporate clients have included Seattle Police Dept, LAPD, International Assoc. of Women Police (IAWP), General Motors, Walt Disney, Merrill Lynch, and BNSF Railroads, as well as numerous government agencies, law enforcement and fire & rescue services.



Is there a strong-willed child or adult who is driving you crazy?

Are you tired of endless confrontations and angry outbursts?

You're going to love this seminar!

Based not only on her own experience as a **Strong-Willed Person (SWP)** but also on hundreds of interviews, discussions and interactions with SWPs of all ages and positions, Cynthia shares valuable insights into how the hearts and minds of even the strongest-willed person can be turned from angry conflict to voluntary cooperation. You can use these proven strategies immediately, and you'll be amazed at the difference! Learn to avoid confrontation, anger and emotional outbursts by using simple and practical techniques that work for virtually everyone. Whether you are struggling with a strong-willed child or spouse in your family, or a strong-willed boss or co-worker, you'll walk away with new hope and enthusiasm for bringing out the best in both of you!

Recommendations from enthusiastic clients:

Cynthia is extremely insightful and has a fabulous sense of humor that keeps her audience engaged. Her thought provoking presentation leaves folks with a much better understanding of different personalities in the workplace and how to appreciate the differences. She also demonstrates how to apply that knowledge in the work place to build stronger teams and a cohesive work environment. I highly recommend Cynthia as a speaker.

-- Karen Moffett

Human Resources Manager, Sound Family Medicine

Exceptional presentations! The topics met our needs and goal. The response of the audience was phenomenal. They were very engaged and interested in the presentation. Very positive feedback from our evaluations. Useful material and Cynthia made an immediate connection with the audience. Thank you very much.

—Sgt. Terri MacMillan

**Seattle Police Department, Seattle, WA
Recruiting & Staff Development**

"Your inspirational and motivating words received countless accolades from conference attendees...I look forward to working with you in the future."

—William J. Bratton, Chief of Police
Los Angeles Police Department

"Cynthia is an excellent communicator. She uses large doses of humor and many real-life anecdotes to convey her messages. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard."

—Gabrielle Dudley
Children's Hospital, Seattle, WA

"In my opinion, and that of our senior consultants, *Learning Styles* has revolutionized our practice."

—David V. Axene
Milliman & Robertson, Seattle, WA,

"I wanted to thank you again for being such an integral part of our Police Commanders Course faculty. The message you deliver provides our leadership folks with much needed tools as they face the challenges of leading a diverse law enforcement force at each of our installations across the Marine Corps. Our success in training and education is due in large part to your participation.

--Stephen K Reese

Head, Training & Education, Marine Corps Law Enforcement

It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and when called upon to do so, put both of these abilities together to drive home a point. Thank you again for a fantastic and memorable program."

—Pete Hunt

Automotive Service Association of Washington, Lakewood, WA

"Our initial confidence in your capabilities was validated in February as we watched you direct our group of Oldsmobile Service Consultants through 80 minutes on insightful and entertaining discussion and training on Dominant Learning Styles. You did a wonderful job!"

—Jerry Starkey

General Motors, Oldsmobile Division, Lansing, MI

Our teachers and parents were delighted with Cynthia.

—Don Cole, Superintendent

Mariners Christian School, Costa Mesa, CA

"Cynthia did a great job, and her assessment of our needs was right on the money."

—Don Porth

SOS FIRES: Youth Intervention Programs, Welches, OR

Cynthia Tobias is the best-selling author of the following:

The Way We Work

The Way They Learn

Every Child Can Succeed

Bringing Out the Best in Your Child

Do You Know What I Like About You?

You Can't Make Me! (But I Can Be Persuaded)

I Hate School!

Redefining the Strong-Willed Woman

Read excerpts and articles on our web site:

AppleSt.com

Contact us for more information today!
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