

# The Way We Work

## A Practical Seminar for Law Enforcement

By Best-Selling Author

### Cynthia Ulrich Tobias, M.Ed

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(Applied Learning Styles)

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Cynthia Ulrich Tobias,  
M.Ed.

Cynthia's background  
includes:

**\*25 years in private practice**

**\*8 years as a public  
high school teacher**

**\*6 years as a  
law enforcement officer**

Cynthia's corporate clients  
have included Seattle  
Police Dept, LAPD,  
International Assoc. of  
Women Police (IAWP),  
General Motors, Walt  
Disney, Merrill Lynch, and  
BNSF Railroads, as well as  
numerous government  
agencies, law enforcement  
and fire & rescue services.



## You Can Bring Out the Best in Almost Anyone!

This dynamic presentation introduces you to *Learning Styles*, natural inborn strengths and preferences “pre-wired” into each person. Participants will receive immediately useful information for learning how to recognize their individual learning strengths, and how to develop effective strategies for communicating with virtually anyone. See how much of a difference it can make when a person is *understood* instead of *analyzed*, and discover how you can successfully get your message across to even the most challenging or resistant learners of any age. You’ll find yourself applying this information not only professionally, but with family and friends as well. This will be one of the most important and practical seminars you have ever attended—and you won’t even be bored once!

Recommendations from  
enthusiastic clients:

Exceptional presentations! The topics met our needs and goal. The response of the audience was phenomenal. They were very engaged and interested in the presentation. Very positive feedback from our evaluations. Useful material and Cynthia made an immediate connection with the audience. Thank you very much.

—Sgt. Terri MacMillan  
**Seattle Police Department, Seattle, WA  
Recruiting & Staff Development**

"Your inspirational and motivating words received countless accolades from conference attendees...I look forward to working with you in the future."

—William J. Bratton, Chief of Police  
**Los Angeles Police Department**

"Cynthia is an excellent communicator. She uses large doses of humor and many real-life anecdotes to convey her messages. The time flew by as we laughed and learned together. I wholeheartedly recommend Cynthia as one of the best retreat/seminar presenters we have ever heard."

—Gabrielle Dudley  
**Children's Hospital, Seattle, WA**

"The raves and positive comments continue to come back to me from other individuals that attended the presentations with the instructors. ...They feel there is so much that you can offer in the fun and informative method of teaching you have demonstrated!"

—Elenjo Schaff  
**Eastside Fire and Rescue, Issaquah, WA**

"In my opinion, and that of our senior consultants, *Learning Styles* has revolutionized our practice."

—David V. Axene  
**Milliman & Robertson, Seattle, WA,  
San Diego & San Francisco, CA**

"It is so rare to find speakers who can entertain an audience with humor, educate by appealing to their common sense, and when called upon to do so, put both of these abilities together to drive home a point. Thank you again for a fantastic and memorable program."

—Pete Hunt  
**Automotive Service Association of Washington, Lakewood, WA**

"There are no words that can express my gratitude for what you were able to accomplish with my Board of Directors. ...Your energy and enthusiasm were evident, and the tools you gave to us helped us accomplish more than I could have hoped for."

—Larry Wieda  
**Crime Stoppers International, Inc., Albuquerque, NM**

"Our initial confidence in your capabilities was validated in February as we watched you direct our group of Oldsmobile Service Consultants through 80 minutes on insightful and entertaining discussion and training on Dominant Learning Styles. You did a wonderful job!"

—Jerry Starkey  
**General Motors, Oldsmobile Division, Lansing, MI**

Our teachers and parents were delighted with Cynthia.

—Don Cole, Superintendent  
**Mariners Christian School, Costa Mesa, CA**

"Cynthia did a great job, and her assessment of our needs was right on the money."

—Don Porth  
**SOS FIRES: Youth Intervention Programs, Welches, OR**

**Cynthia Tobias is the best-selling author of the following:**

*The Way We Work*

*The Way They Learn*

*Every Child Can Succeed*

*Bringing Out the Best in Your Child*

*Do You Know What I Like About You?*

*You Can't Make Me! (But I Can Be Persuaded)*

*I Hate School!*

*Redefining the Strong-Willed Woman*

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***AppleSt.com***

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